

British Mass Media

British Press

- There is no subscription
- Broadsheets (popular) papers – “Quality papers”
- 1350 regional and local newspapers
- 8000 periodical publications (“general”, “specialized”, “trade”, “technical”, “professional”)

The newspapers in Britain are proud of the fact that they are different from each other.



PAPERS

Popular papers

- Less in size
- With many pictures
- Big headlines
- Short articles
- Easy to read
- “Daily Express”, “Daily Mail”, “Daily Mirror”, “The Sun”, etc.


Quality papers report national and international news very thoroughly

- Bigger in size
- With larger articles
- More detailed information
- For more serious readers
- “The Times”, “Daily Telegraph”, “The Guardian”, “Financial Times”, “The Independent”, etc.

Sunday Papers

- Have a higher circulation than the dailies
- “Quality” papers: “Observer”, “Sunday Times”, “Sunday Telegraph”, etc.
- “Popular” papers: “News of the World”, “Sunday Express”, “Sunday Mirror”, “Mail on Sunday”

The Daily Telegraph




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Plans approved for Greenwich cruise terminal

Greenwich could become a "gateway to London" after plans for a large cruise liner terminal were approved.



Large cruise liners could be seen in Greenwich in five year's time Photo: ALAMY

3:12PM BST 27 Apr 2012

Comments 1 Comment

Once completed, the dock should allow large cruise ships to anchor beyond the Thames Barrier, which they cannot currently do.

At the moment, larger cruise liners have to use Tilbury in Essex as a docking area.

Ships up to 240-metres long – almost the length of the Titanic – could stop at the new development, which could receive around 100 ships a year when it is complete.

There are also plans for a 251-room hotel as well as 770 homes to be built alongside the dock by West Properties, the developer behind the project.

RELATED ARTICLES

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- [Costa Concordia: new safety measures announced](#) 24 Apr 2012
- [Inaugural cruise abandoned after engine trouble](#) 19 Apr 2012
- [Cruise lines to screen Euro 2012 matches](#) 17 Apr 2012
- [Titanic cruise forced to turn back](#) 10 Apr 2012

John Comber of Greenwich Council told the News Shopper, a southeast London newspaper: "This brings the cruise liner industry right into the heart of the capital. It will be the gateway to London."

"In years gone by this river would have been teeming with vehicles. What we'd like to see is that brought back."

Preliminary work is due to start in November this year – and cruise ships could begin to dock there in two years' time, although construction is not due to end for another five years.

Up to 40,000 passengers could disembark each year at the new development when it becomes fully operational.

The Daily Telegraph

- A British broadsheet newspaper, founded in 1855
- Has been politically conservative
- The only remaining daily newspaper printed on traditional newsprint in the Broadsheet format
- Its sister paper, The Daily Telegraph, was founded in 1961

The Guardian

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theguardian

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Sean O'Hagan on photography

Mitch Dobrowner wins L'Iris d'Or photographer of the year award

US photographer credited with 'enormous skill in his craft' for shots of storm systems in Appalachian mountains

• [In pictures: a selection of the winning photographs](#)



Storming victory ... a shot by Sony world photography awards L'Iris d'Or winner Mitch Dobrowner. [Click to enlarge](#). Photograph: Mitch Dobrowner

Last night, at a lavish ceremony at the [Hilton Park Lane](#), London, the US photographer [Mitch Dobrowner](#) won L'Iris d'Or photographer of the year at the 2012 [Sony world photography awards](#) for his extraordinary shots of storm systems in Tornado Alley in the Appalachian mountains. He was selected from a shortlist of 120 photographers, whittled down from more than 112,000 entries.

The Guardian

- Until 1959 The Manchester Guardian
- The Guardian is considered British centre-left
- Founded by textile traders and merchants
The Guardian had a reputation as “an organ of the middle class”
- Printed in full colour

The Independent

Friday 27 April 2012



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Out of this world: The view from space

Spectacular photos taken from the International Space Station

STEVE ANDERSON | TUESDAY 24 APRIL 2012

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VIEW GALLERY

The distinctive shape of the British Isles is formed by a dot-to-dot patchwork of lights as the Aurora Borealis illuminates the pitch black skyline; The Palm and World Islands in Dubai are seen in the aerial glory their designer intended; the moon sets below the Earth's horizon in place of the sun.

Suggested Topics

Space

Engineering

These are just some of the images captured by Dutch astronaut André Kuipers from 240 miles above our planet's surface, aboard the International Space Station.

Click here or on the image above to launch the gallery

The European Space Agency (ESA) engineer, part of PromiSSe, the first long-duration mission for a European following the end of the Shuttle programme in July, said before his visit: "I remember how thing the Earth's atmosphere looks from space and how black the Universe is.

"It made me realise that billions of people live in a very fragile planet. We really should take care of it."

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Comments

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The Press



The Times is a British daily national newspaper based in London. It began in 1785 under the title The Daily Universal Register, adopting its current name on 1 January 1788. The Times is the first newspaper to have born that name, lending it to numerous other papers around the world, such as The Times of India and The New York Times.

• The Daily Mail is a British daily middle-market tabloid newspaper owned by the Daily Mail and General Trust and published in London. It is the United Kingdom's second-biggest-selling daily newspaper after The Sun. Uniquely for a British daily newspaper, it has a majority female readership with women making up 52-55% of its readers.



- Tabloids – “Gutter press”



Sunday Mirror



By Steve Myall | Comments | 26 Apr 2012 00:47

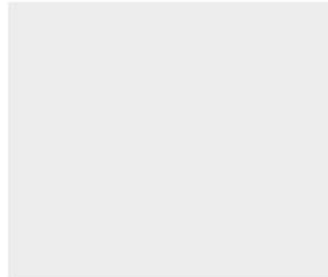
Apple sells 35m iPhones and 11.8m iPads in three months

Sales of its iPhone were almost double that compared with the same quarter last year - above market expectations

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Apple sold 35 million iPhones and 11.8 million iPads in the first three months of 2012.



Sales of its iPhone were almost double that compared with the same quarter last year. And two-and-a-half times as many iPads were snapped up in the same period.

The number of iPhones sold was above market expectations but iPads and AppleMac computer sales - at four million, up 7% from last year - were not as good as hoped.

Apple is the world's most valuable company, valued at £351 billion.

Its stock was down 2% at the close of US trading yesterday.

Brian White, an analyst with Topeka Capital Markets, said: "They're delivering the goods. It's Apple fever at its finest."

Net income in the company's fiscal second quarter was £7.25bn - nearly double the net income of £3.75bn a year ago.

Revenue was £24.5bn, up 59% from a year ago. Analysts were expecting £23.1bn.

iPad sales came in below analyst expectations, at 11.8 million units.

But that was still two and a half times as many as it sold in the same quarter a year ago.

Apple launched a new iPad model in the quarter, and supplies are still tight.

Mr White believes short supplies of the new high-resolution screen are to blame.

Keeping with the trend over the last year, Asia, and in particular China, accounted for much of the revenue growth.

Sales in "Greater China", which includes Hong Kong and Taiwan, were three times those of a year ago, and accounted for 20% of Apple's revenue.

Windows PC makers are now hoping Windows 8 will give them a better chance at competing with Apple, both in PCs and tablets.

Intel CEO Paul Otellini said last week he believed PCs and tablets would merge into one light device with a keyboard and a touch-sensitive screen.

But Apple chief executive Tim Cook dismissed that idea on a conference call with analysts yesterday.

Tablets and PCs worked best as separate devices, playing to their own strengths, he said.

iPhone sales accounted for 58% of Apple's revenue, more than ever. Three years ago, the figure was 27%.

The Times is read by the people who run the country.

The Daily Mail is read by the wives of the men who run the country.

The Guardian is read by the people who would like to run the country.

The Daily Mirror is read by the people who think they run the country.

The Financial Times is read by the people who own the country.

The Daily Telegraph is read by the people who remember the country as it used to be.

The Daily Express is read by the people who think the country is still like that.

Television

- mostly entertainment;
- all programs are suitable for children till 9 p. m.;
- maintains a strict balance between the political parties;
- people tend to get more information from television;
- There are 5 TV channels in Britain: BBC One, BBC Two, ITV1, Channel 4, Channel 5.

- BBC – British Broadcasting Corporation
- ITV – Independent Television
- IBA – Independent Broadcasting Authorities
- The UK now also has a large number of digital terrestrial channels including a further six from the BBC, five from ITV and three from Channel 4 among the variety of others.

TV in Great Britain

• **Television is the most popular entertainment in British home life today. In London people have four TV channels: BBC I, BBC II, ITV=Independent Television (Channel III) and Channel IV. BBC and ITV start early in the morning. One can watch news programmes, all kinds of chat shows, quiz shows, soap operas, different children's programmes, dramas, comedies and different programmes of entertainment on these channels. Britain has two channels (BBC II and Channel IV) for presenting programmes on serious topics, which are watched with great interest by a lot of people. These channels start working on early weekday mornings.**



BBC-1



- BBC-1 and ITV show popular programs.

Escape to the Country



Football Focus



Gardeners' World



BBC BREAKFAST

BBC NEWS

The National Lottery: In It to Win It



Latest episode
1/2012

Watch now

Watch now
2 MONTHS LEFT

Latest episode
2012/2013
Episode 8

BBC NEWS



the
one
show

weekdays at 7pm on

Got something to say?

BBC-2



Alesha's Street Dance Stars



Snooker: World Championship



Animals at Work



ITV



Coronation Street



Scott and Bailey



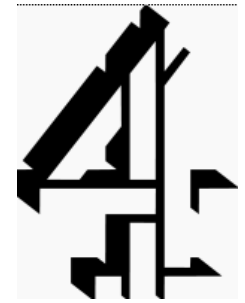
The Only Way is Essex



Malakai Paul: 'I know what I'll sing for the Queen'

this morning
Making life a little easier

Channel 4



19:00



CHANNEL 4 NEWS
Includes sports and weather.

22:00



FACEJACKER
Terry Tibbs launches his own US version of The Apprentice, the Fonejacker hits a drive thru and Brian Badonde has a final fling at an art gallery.

20:00



SUPERSIZE VS SUPERSKINNY
One year later, have over-eater James and under-eaters Modasser and Ami stuck to their new eating plans or reverted to their old, very unhealthy ways?

21:00



HIDDEN TALENT
The series that helps people unlock their hidden talents and skills looks for someone who can succeed in international free-diving and someone who can spot a masterpiece in a room of fakes.

Satellite TV



- Sky Movies



- Sky Sports



- Discovery

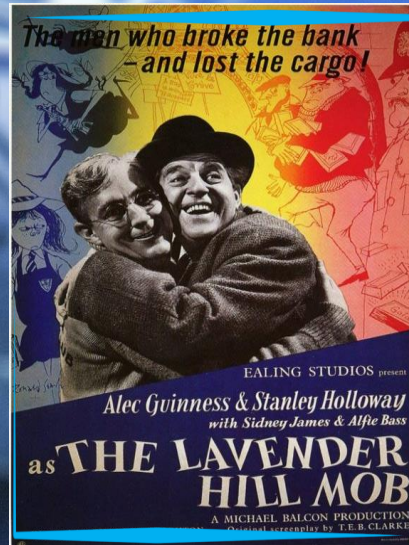




British Film Studios



• Ealing Studios is a television and film production company and facilities provider at Ealing Green in west London. It is the oldest continuously working studio facility for film production in the world. It is best known for a series of classic films produced in the post-WWII years, including Kind Hearts and Coronets (1949), Passport to Pimlico (1949), The Lavender Hill Mob (1951), and The Ladykillers (1955).





• Amicus Productions was a British film production company, based at Shepperton Studios, England, active between 1962 and 1977. It was founded by American producers and screenwriters Milton Subotsky and Max Rosenberg. In the mid-1960s Amicus also produced two films based on the television series Doctor Who which had debuted on television in 1963.



Chicken Run

Cartoons

Shaun the Sheep

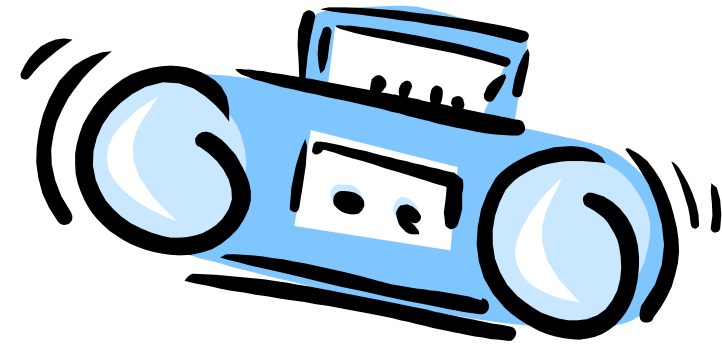
• **Chicken Run** is a 2000 stop-motion animated comedy film produced by the British studio **Aardman Animations**. As the studio's first feature-length film, it was directed by Peter Lord and Nick Park.



• **Shaun the Sheep** is a British stop-motion animated television series and spin-off of the **Wallace and Gromit** franchise. Having first aired in the UK on CBBC in March 2007 and broadcast in 180 countries globally, the series consists of 150 seven-minute episodes.

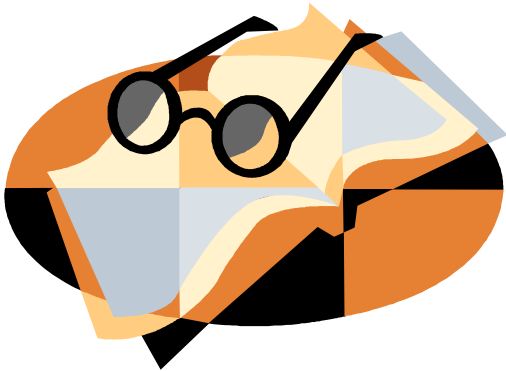


Radio



BBC corporation includes:

- non-stop pop music
- light entertainment
- minority interests
- news
- sport and education

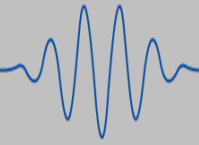


Radio

- Radio in the UK is dominated by the BBC Radio;
- BBC Radio 1 – modern music
- BBC Radio 2 – music for adults
- Radio 3 – programs about culture and art
- Radio 4 – colloquial genre
- Five Life – news and sports programs



Radio Society of Great Britain
Advancing amateur radio since 1913



BBC Radio

BBC | radio wales



- BBC Radio 1Xtra broadcasts rap, RnB and drum'n'bass
- BBC Radio 6 Music transmits predominantly alternative music, with many live sessions
- BBC Radio 5 Live Sports Extra is a companion to Five Live for additional events coverage.



- BBC Radio 1 broadcasts mostly current pop music output on FM and digital radio, with live music throughout the year
- BBC Radio 3 is a classical music station, broadcasting high-quality concerts and performances. At night, it transmits a wide range of jazz and world music
- BBC Radio 4 is a current affairs and speech station, with news, debate and radio drama. It broadcasts the daily radio soap
- BBC Radio 5 Live broadcasts live news and sports commentary with phone-in debates and studio guests.



Internet



Dial-up

Cable

Broadband

Digital Subscriber Line
(DSL)

Wireless Broadband

Internet

- The share of households with internet access in the United Kingdom grew from 9 percent in 1998 to 90 percent in 2018.
- Online shoppers in the UK spend more per household than consumers in any other country.

- Dial-up Internet access was first introduced in the UK by Pipex in March 1992, having been established during 1991 as the UK's first commercial Internet provider. By November 1993 Pipex provided Internet service to 150 customer sites.

Broadband Internet

- Broadband Internet access in the UK was, initially, provided by a large number of regional cable television and telephone companies which gradually merged into larger groups. The development of digital subscriber line (DSL) technology has allowed broadband to be delivered via traditional copper telephone cables. Also, Wireless Broadband is now available in some areas. These three technologies (cable, DSL and wireless) now compete with each other.
- Cable broadband uses coaxial cables or optical fibre cables. The main cable service provider in the UK is Virgin Media and the current maximum speed available to their customers is 350Mbit/s (subject to change).

- Asymmetric digital subscriber line (ADSL) was introduced to the UK in trial stages in 1998 and a commercial product was launched in 2000. In the United Kingdom, most exchanges, local loops and backhauls are owned and managed by BT Wholesale, who then wholesale connectivity via Internet service providers, who generally provide the connectivity to the Internet, support, billing and value added services (such as web hosting and email).

- Children's Internet Access

Ages of 3-4:

1% own a smartphone

21% own a tablet

96% watch TV on a TV set for around 15hr a week

41% watch TV on other devices but primarily on a tablet

40% play games for around 6hr a week

53% go online for around 8hr a week

71% mostly use tablets to go online

48% use YouTube

0% have a social media profile

Children's Internet Access

- Ages of 5-7:
- 5% own a smartphone
- 35% own a tablet
- 95% watch TV on a TV set for around 13.5hr a week
- 49% watch TV on other devices but primarily on a tablet
- 66% play games for around 7.5hr a week
- 79% go online for around 9hr a week
- 63% mostly use a tablet to go online
- 71% use YouTube
- 3% have a social media profile

Children's Internet Access

- Ages of 8-11:
- 39% own a smartphone
- 52% own a tablet
- 95% watch TV on a TV set for around 14hr a week
- 55% watch TV on other devices but primarily on a tablet
- 81% play games for around 10hr a week
- 94% go online for around 13.5hr a week
- 46% mostly use a tablet to go online, 22% use a mobile
- 81% use YouTube
- 23% have a social media profile

Children's Internet Access

- Ages of 12-15:
- 83% own a smartphone
- 55% own a tablet
- 91% watch TV on a TV set for around 14.5hr a week
- 68% watch TV on other devices but primarily on a tablet
- 77% play games for around 12hr a week
- 99% go online for around 21hr a week
- 49% mostly use a tablet to go online, 26% use a mobile
- 90% use YouTube
- 74% have a social media profile

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 - 3) What is Media for British people? Режим доступа: https://www.youtube.com/watch?time_continue=33&v=QjAaj0Baxmw
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